

# Step Into the Future of Innovation at the China International Import Expo (CIIE) & Innovation Economy Tour 2024

**Date:** November 4-9, 2024

Location: Shanghai, China

## Unleash Your Business Potential on the World's Stage

Are you ready to take your innovative ideas global? The CIIE and Innovation Economy Tour 2024 in Shanghai is your gateway to unlocking new markets, forming strategic partnerships, and gaining unmatched exposure in the world's most dynamic economy. Join a curated group of visionary enterprises as we bring cutting-edge innovation to the heart of China.

#### **About CIIE**

- m Major Event: The CIIE is a major event initiated by President Xi Jinping since 2018.
- **Global Participation:** In 2023, the event featured participation from 3,486 companies and recorded USD 78.41 billion in transactions.
- Innovation Focus: The Innovation Incubation Special Section aims to promote the growth of innovative enterprises in the Chinese market.





1. Hongqiao International Economic Forum

3. Enterprise & Business Exhibition





2.Country Exhibition

4. Supporting and cultural exchange activities



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#### **♦ Why This Is a Must-Attend Event:**

- Global Exposure: Show off your innovations at the CIIE, where thousands of companies gather and billions in transactions are made. Be part of the global conversation on innovation.
- Tailored Business Matchmaking: Connect directly with potential partners and customers through one-on-one meetings that are customized to match your business goals.

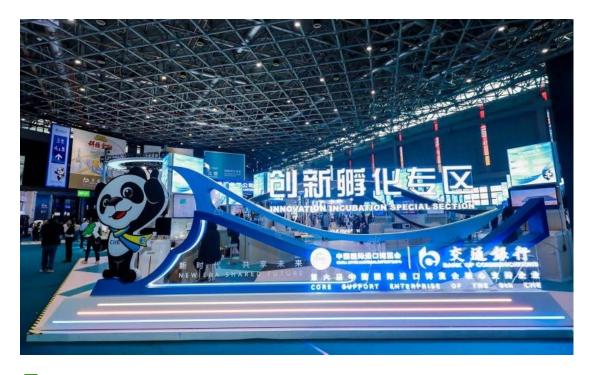
- image: High-Impact Media Coverage: Get your brand in the spotlight with extensive media exposure that puts you on the map in the global market.
- **© Comprehensive Support:** We take care of the details—from exhibition setup to language support—so you can focus on making powerful connections and driving your business forward.

### **&** Event Highlights:

- 3 Days as a Star Exhibitor: Position your brand in the Innovation Incubation Special Section, a hub for trailblazing ideas.
- Exclusive Networking Events: Mingle with industry leaders at elite networking receptions and side events designed to foster collaboration.
- VIP Tours of Innovation Hubs: Get insider access to Shanghai's leading industrial parks and tech hubs, including guided visits to Pudong Software Park and Hongqiao Cross-Border E-Commerce Industry Park.
- Immerse Yourself in Culture: Explore Shanghai's iconic landmarks like The Bund and Oriental Pearl Tower, while experiencing China's rich cultural heritage through exclusive tours.







## Your Journey with Us:

- Day 1 (Nov 04): Welcome to Shanghai Settle in and prepare for an unforgettable experience.
- Day 2 (Nov 05): Kickoff at CIIE Start networking with fellow innovators and get your exhibition booth ready.
- Day 3 (Nov 06): Showcase & Connect Take the stage, meet industry leaders, and attend a grand networking reception.
- Day 4 (Nov 07): Deep Dive into Innovation Participate in targeted workshops, finalize business deals, and enjoy a cultural evening.
- Day 5 (Nov 08): Explore & Inspire Visit cutting-edge innovation parks and soak in the sights of Shanghai.
- Day 6 (Nov 09): Cultural Exploration & Farewell Discover Shanghai's treasures before your departure.





## Invest in Your Future:

• Exhibitor Package: \$3,000 per person (shared room)

- Additional Delegate: \$2,550 per person
- Single Room Supplement: \$300 per person
- Early Bird Special: 10% off for payments made by August 31, 2024

#### What's Included:

- **Exhibition Setup & Support:** Seamless arrangement for your booth and exhibition needs.
- Accommodation: 5 nights at a 3-star hotel (shared room, single upgrade available).
- Meals & Local Transportation: Enjoy curated dining experiences and easy transport throughout the event.
- **Solution** Language Support: English/Chinese interpreters at your service.

#### What's Not:

- Market
  International Flights
- Airport Transfers for Individual Arrivals/Departures
- ? Personal Expenses & Other Unmentioned Items

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Ready to showcase your innovation? Follow these simple steps:

- 1. Reach Out: Send your company profile to Ms. Shuqi Su at <a href="mailto:yellow.suky@gmail.com">yellow.suky@gmail.com</a> or Ms. Haoshu Peng at <a href="mailto:peng@taovation.com">peng@taovation.com</a>
- 2. **Material Review:** Our team will review your application to ensure alignment with event objectives.
- 3. **Confirmation & Payment:** Once approved, finalize your registration with payment.
- 4. **Receive Your Invitation:** Get ready for an extraordinary experience in Shanghai!

#### **Get** in Touch with Us:

- WeChat/WhatsApp/Telegram: +86 18019139957
- Visit Us Online: <a href="https://www.taovation.com">www.taovation.com</a>

## **d** Limited Spaces Available – Act Fast!

Don't miss out on this exclusive opportunity to elevate your business. Register today and secure your place at the forefront of global innovation.

#### **Download Event Presentation**

For more details about the event, you can download our event presentation:

- PPT for Partners\_CIIE and Innovation Economy Tour\_CIIE 2024
  Nov
- The 7th CIIE Innovation Incubation PPT details